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**IBMR IPSA  
in  
Top 100  
Management Institutes  
of  
India since 2017...  
Rank Band (76-100) in 2020**

**INSTITUTE OF BUSINESS MANAGEMENT & RESEARCH  
(IBMR)**

**IPS ACADEMY, INDORE**

**FIRST INTERNATIONAL VIRTUAL INTERNSHIP/ RESEARCH PROJECT  
PRESENTATION COMPETITION, 2020**

**PRAKALP - 2020**

Institute of Business Management & Research (IBMR), IPS Academy is one of the Premier B School of Central India. It was established in the year 1994 and approved by AICTE. The Institute has been ranked in 'A' Category by various reputed Business Magazines. Also, the Institute is ranked under the **Top – 100 Management Institutions in India, by NIRF, the Ministry of Human Resource Development, Government of India, and fourth time in last consecutive years.**

The Institute has been successfully organizing the **National Level Internship/ Research Project Presentation Competition** since last five years. Now the Institute is all geared up to take a step forward and take the competition to the International level.

We are pleased to inform you that the Institute of Business Management and Research, IPS Academy, Indore is organizing **PRAKALP-2020, the First International Internship/ Research Project** Presentation Competition on July 25<sup>th</sup>, 2020. For young professionals, the contest offers an excellent prospect to share their work and also their learning from the Internship Projects. The opportunity to represent their research project often proves to have a marvelous impact on the student's levels of learning which eventually boosts their confidence to great heights!

**Guidelines:**

- Internship/ Research Project are invited from the level of undergraduate & post graduate students with specialization of any one or more of the areas of Finance, International Business,

Business Economics, Marketing, Information Technology, Human Resource, Data Analytics and General Management (this will cover all the major areas other than above).

- **Internship Project Participants:** Internship duration should be minimum 4-8 weeks and also submit the summary of internship project in PDF format while registration (Internship certificate is mandatory to attach).
- **Research Project Participants:** Submit complete research project report and summary in PDF format (Certificate is mandatory to attach).

### **Evaluation Criteria:**

- Project Report:
  - (a).Content and methodology adopted for the project
  - (b).Presentation of the report ➤
- Presentation:
  - (a).Quality Presentation
  - (b).Technique used
  - (c).Queries handled

Interested candidates can register themselves by a nominal online amount **Rs. 200/-** for **Indian participants** and **\$5** for **International participants** on or before 15<sup>th</sup> July 2020.

Research Project should contain includes introduction, objectives, need, research methodology, data collection, data analysis, findings and keywords, bibliography.

The students are required to deliver the presentation on Internship project and research project. Each participant will get **E-Certificate** and winners will get **Cash prizes**.

### **The participants shall stick to the following rules for PDF format file:**

- Font size for Title: 14 point
- Font size for other matter: 12 point
- Font: Times New Roman
- Line Spacing: 1.5
- Cover Page: Title, Author/s, affiliation, contact details
- Keywords: not less than 5
- **Power point presentation should have only 15 to 20 slides**

## Separate three cash prizes for each specialization

1 <sup>st</sup> Prize	2 <sup>nd</sup> Prize	3 <sup>rd</sup> Prize
6,000/-	3,000/-	1,000/-

**Last date of Registration & Submission: 15<sup>th</sup> July 2020**

### **Bank Details:**

Bank: HDFC Bank

A/c No: 50200012278632

IFSC Code: HDFC0001240

Branch: Upper Grd.Flr, Commerce House 7, Race Course Road, Indore (MP)

### **Registration link:**

<https://forms.gle/CkPFvYgBNBGmHmTd7>

**Final Round of Presentation and screening: 22<sup>nd</sup> July to 24<sup>th</sup> July 2020**

**Final Presentation: 25<sup>th</sup> July 2020**

**(Only Short listed participants presentation will be scheduled on 25<sup>th</sup> July 2020)**

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## **CONTACT INFORMATION**

### **Convener:**

**Dr. Sachin Mittal (+91-9302105758)**

### **Co-Conveners:**

**Dr. S.P Tripathi : +91-9993174637**

**Prof. Pallabi Mukherjee : +91-9039635978**

**Email ID : [prakalp@ipsacademy.org](mailto:prakalp@ipsacademy.org)**

