



INSTITUTE OF BUSINESS MANAGEMENT & RESEARCH (IBMR)

IPS ACADEMY

Announcing

IBMR International Management

e-Conference (IBMR-IMC)

on

INDUSTRY

4.0

"TRANSFORMING ECONOMY THROUGH
INNOVATIVE MANAGEMENT PRACTICES"

(December 11-12, 2020)

Sponsored by



All India Council for Technical Education (AICTE), New Delhi

Introduction

The fourth Industrial Revolution, popularly known as Industry 4.0, strongly believes that the technology has the potential to change the world of business in the future. In this pandemic era of COVID-19, we must all agree that this outbreak has impacted humanity, businesses & lifestyles of the individuals and economies of nations. In order to increase our sustainability and for future growth, advance technology will be the indispensable part of personal and professional lives of entire human race. According to the data released by the United Nations Conference on Trade and Development, more than 37% of the Foreign Direct Investment (FDI) of the developing countries is following the channel of technology in related sectors. All major countries and business conglomerates are investing huge in the Research & Development activities to make the implementation of industry 4.0 more profound, in order to carve a new industrial growth path, in post – pandemic era.

The impact of industry 4.0 on the modern global economy has already emerged significantly. The fourth Industrial Revolution has unfurled its wings over all industries to impact them positively. The financial sector is thriving due to the positive thrust of digital innovation and financial processes automation all over the world. To remain relevant in the face of rapid technological development, companies across the automotive ecosystem are investing heavily in innovative product and manufacturing process. Aerospace and Defence (A&D) are not alienated to Industry 4.0. According to the global survey conducted by Deloitte, 84 per cent of A&D executives said, they consider leveraging the new digital technology as a key to market differentiation. On the outbreak of Covid-19, a documentary “Farewell to the Global Supply Chain” broadcasted by DW, clearly depicted that the companies in Europe having supply chain extended throughout Asia, especially China; that having a single supplier in one country can be disastrous for their business. Across the globe, strong backlash is building against China for its initial mishandling of the crisis, which worsens the situation of COVID-19 spread thereby creating a deep polarizing battle of narratives against China. This gave a new hope to India, and Industry 4.0 became a new hub for the global supply chain and for the manufacturing sector.

In the light of the above situation and keeping the present scenario in the mind, IBMR, IPS Academy Indore proudly announces an e-Conference on “Industry 4.0: Transforming Economy through Innovative Management Practices”. We invite empirical papers, conceptual research papers and case studies from academicians, professionals, consultants, practitioners, scholars and students related to various sub themes of e-Conference.

Who Should Attend?

Academicians

Senior Managers and Practitioners

Consultants

Research Scholars

Students

Experts of Regulatory Bodies

Publication Opportunity

**Selected Research Papers & Case Studies will be considered for Publication
in**

Peer Reviewed Journal - Unnayan

(ISSN: 2349-6622; e-ISSN: 2349-7165)

&

Other Scopus/ABDC category of Journals

Sub Themes

Industry 4.0 and the Strategic Role of Marketing Management

- Product Policy Management
- Advertising: Issues and Practices
- Marketing Principles for Industry 4.0
- Customer Engagement and Industry 4.0
- Digital Marketing Trends
- Innovative Marketing Strategies

Financial Management: A way towards Industry 4.0

- Innovative Investment
- Digital Banking
- Cashless Economy
- Corporate Finance
- International Finance
- Innovative Financial Strategies
- Financial Derivatives and Option Strategies

The Effect of Industry 4.0 on Organization & Human Resource Management

- Building Agile Workforce Culture
- Digital Leadership
- HR Role in Virtual Organization
- The Emotional Intelligence Revolution
- HR Strategies to Cope Uncertainties
- Knowledge Management
- Learning Organization

Industry 4.0 - Technology Disruption on Operations and Supply Chain Management

- Make in India adopting Industry 4.0
- Humanitarian Operations and Crisis Management
- Dynamic Value Chain Networks
- Innovative Practices of Inventory Management
- Digital Manufacturing
- Sustainable Supply Chain Management
- Supply Chain Management Role in Agribusiness

Technology and System Management for Industry 4.0

- Innovative Indigenous Models for Global Transformation
- Digital Learning Environment
- Healthcare Management and Systems
- Human Computer Interaction
- Artificial Intelligence
- Cyber Security, Privacy and Ethics of Technology

Consequences of Industry 4.0 in Economics and Business

- Socio Economic Triggers of Industry 4.0
- Structural Transformation of Global and Indian Economy
- Economic Growth as a Consequence of the Industry 4.0
- Digital Economy and Industry 4.0
- The Circular Economy and Industry 4.0
- Industry 4.0: Making India a Smart and Intelligent Economy
- Challenges in implementation of Industry 4.0 in Indian Economy
- Industry 4.0 Transformations, Sustainability and Contribution to Economic Growth

Research papers are invited on the above mentioned broad sub themes and related areas or discipline. For further details kindly visit conference webpage : <https://ibmr.ipsacademy.org/sub-themes.php>

Important Dates

Last Date for Submission of Abstract	September 30, 2020
Last Date for Submission of Full Paper	October 31, 2020
Early Bird Registration	September 15, 2020
Last Date for Registration	November 16, 2020

Registration Details

Registration Fee for Participant	Before Sept. 15, 2020 (Early Bird Registration)	After Sept. 15, 2020
Industry Professional	INR1600	INR 2000
Academician	INR 800	INR 1000
Research Scholar	INR 600	INR 750
Indian Student	INR 250	INR 250
Foreign Delegate	USD 40	USD 50
Foreign Student	USD 25	USD 30

Important Notes

- Registration fee should be submitted along with Registration (nomination) form.
- Registration fee covers e- Certificate of participation and e- Journal/ e-Conference proceeding.
- Registration fee is non refundable; however, changes in nomination shall be accepted.
- Co-authors Registration fee will be Rs. 500/- .
- If Author submits more than one paper, Registration charges would apply for each paper.
- Author(s) shall submit their paper through email. After acceptance, Author(s) would be required to register themselves by online registration by using following link:

<https://ibmr.ipsacademy.org/econf-registration-form.php>

Bank Details for Online Payment

- **Beneficiary Name** : IPS ACADEMY IBMR INDORE MP
 - **Bank** : HDFC Bank
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 - **Account No.** : 50200050624172
 - **IFSC Code** : HDFC0000036
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To promote good quality research work, Institute of Business Management & Research, IPS Academy will select an outstanding paper from each Technical session. The awards will be conferred to the Author(s) of the paper presented at the conference, selected by the Session Chairs. The decision criterion will consider both the paper quality and the oral presentation quality.

Paper Submission Guidelines

Papers submitted for the presentation in e-Conference and for possible publication in the Journal/e-Conference proceeding should be original and not published anywhere earlier.

- Every paper must be accompanied by a cover page which should include the title of the paper, name(s) of the author(s) and their affiliations complete postal and email addresses and mobile numbers of the corresponding Authors.
- The length of a paper shall not exceed 8000 words inclusive of all notes, references, tables and appendices.
- All papers should be accompanied by an Abstract (100-150 words) with atleast five Key words.
- Full paper must be submitted in English with MS Word (.doc/.docx) format, typed in Times New Roman Font of size 12, on A4 size paper in 1.5 line spaced with adequate margins on both sides.
- Papers in PDF file format will not be accepted.
- Figures and Graphs should be black and white only.
- Authors shall mandatorily submit copyright form.
- Maximum 3 Authors can contribute in a Research Article.
- Referencing style: Authors are requested to follow the APA (American Psychological Association) Style of referencing. Examples:

Journals: Johansen, S. (1988). Statistical analysis of cointegration vectors. *Journal of economic dynamics and control*, 12(2-3), 231-2

Books: Olsson, S. (1996). *Women and leadership: Power and Practice: International conference*, 1996. Palmerston North, New Zealand: Massey University.

Book Chapter: Wallace, D.F. (2014). Good People. In Kelly J. Mays (Ed.). *Written Communications II: Reading, Writing, Researching and Citing* (11th ed., pp, 289-295). New York, NY:W.W. Norton, Inc.

- The Abstract and Full Paper submitted in soft copy to the following **e-mail Id:conference.ibmr@ipsacademy.org.**
- A panel of referees will evaluate all submissions prior to the conference. After review the selected papers will be called for the presentation and possible publications.
- Ethics Policy: contributors are advised to be careful, not to violate any of the provisions of Copyright Act and the Rules made thereof as regards the material used in the papers or their sources. IBMR, IPS Academy, Indore will not be responsible for any violations or lapses on the part of the contributors in this regard. On acceptance of a paper, the contributor has to sign a copyright form, which lays down the detailed ethics policy in this regard.
- Institute of Business Management & Research, IPS Academy, Indore reserves the rights to make suitable editorial changes in the papers submitted and for possible publication. Institute of Business Management & Research, IPS Academy, Indore follows a double-blind peer review system for selecting articles for the presentation in conference and for possible publication.

IPS ACADEMY, INDORE

**Announces Best Ph.D. Thesis Award in Management to be
Conferred on the occasion of
The International Management e-Conference**

(11-12 December, 2020)



Guidelines

- The competition is open to those who have been awarded a Ph.D. Degree in Management and related areas, in India and Abroad.
- The Summary of the Ph.D. thesis duly typed in double space, font size: 12 Times New Roman must be submitted as an attachment in online registration form.
- The Summary should contain Topic of the Thesis, Rationale, Objectives, Method (study, design, sample and tools), Findings and Implications of the Study.
- The Ph.D. degree must have been awarded from July 2018 to Oct. 2020, will be considered for participation in the e-Conference.
- The Summary of the Ph.D. thesis must be accompanied by proof of the award of the degree.
- The Summary will be screened by a Panel of Subject Experts and selected candidates will be invited for the presentation before the Panel.
- The faculty members of the Institute of Business Management & Research, IPS Academy, Indore are not entitled to participate in this event.
- The last date of receipt of entries is 16 November 2020.



The selected candidates invited for the presentation in this event will be exempted from the registration fee.

Conference Council

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For Abstract, Paper Submission and any other inquiry kindly write us
at

E-mail-id: conference.ibmr@ipsacademy.org

or

Visit @

<https://ibmr.ipsacademy.org/about-conference.php>

For further details you may contact to the following

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INDORE



About Indore

Baji Rao Peshwa ruled Indore since 1728. The Beginning of Holkar reign was marked by Maheshwar being its capital (also famous for its Heritage and Handlooms). In 1818, the capital shifted from Maheshwar to Indore as a decision of Devi Ahilya Bai (daughter-in-law of Malhar Rao Holkar).

Apart from being a historical city, Indore is also known for being educational and commercial center of Madhya Pradesh. The city also boasts of well developed Industrial areas like Dewas, Sanwer, Pithampur i.e. also known as Special Economic Zone (SEZ), where major Industry players run their production facilities. The city also has well developed IT and Medical facilities which is well known as Super Corridor wherein companies like TCS, INFOSYS, PATANJALI etc; have their established ventures.

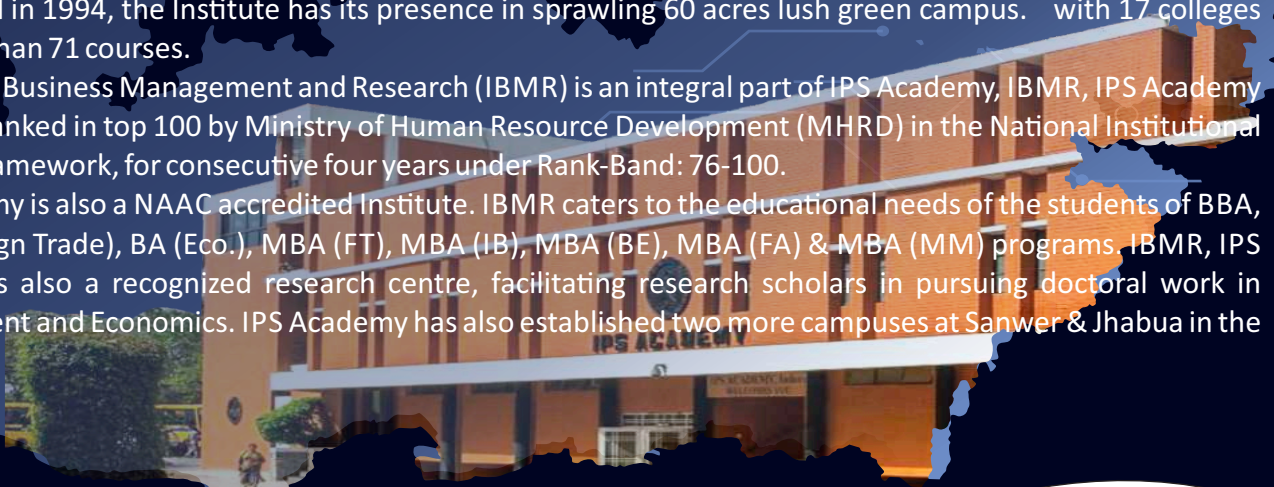
It's a proud achievement of Indore for consecutively being awarded as "Cleanest City of India" for the fourth time. Not just this but Indore has emerged as one of the growing smart cities in India well connected by Road, Railway and Air Routes with all major cities in India.

About Institute

IPS Academy (IPSA) is one of the Central India's largest Educational premises, playing a pivotal role in developing Indore which is also the cleanest city of India. It is the most preferred Educational hub in India. Established in 1994, the Institute has its presence in sprawling 60 acres lush green campus. with 17 colleges and more than 71 courses.

Institute of Business Management and Research (IBMR) is an integral part of IPS Academy, IBMR, IPS Academy has been ranked in top 100 by Ministry of Human Resource Development (MHRD) in the National Institutional Ranking Framework, for consecutive four years under Rank-Band: 76-100.

IPS Academy is also a NAAC accredited Institute. IBMR caters to the educational needs of the students of BBA, BBA (Foreign Trade), BA (Eco.), MBA (FT), MBA (IB), MBA (BE), MBA (FA) & MBA (MM) programs. IBMR, IPS Academy is also a recognized research centre, facilitating research scholars in pursuing doctoral work in Management and Economics. IPS Academy has also established two more campuses at Sanwer & Jhabua in the year 2019.



e-Conference
IBMR-IMC

IBMR, IPS ACADEMY

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