



Institute of Business Management and Research, Indore
organizing
AICTE Sponsored – 6 Days
Online Short Term Training Program(STTP)
on



FINANCIAL ANALYTICS

Phase I

February 22 – 27, 2021

Phase II

March 15 - 20, 2021

Phase III

April 05 - 10, 2021

Nearly every industry is generating a vast amount of data and nearly every business leader today understands the importance of making sense out of that data to drive business strategy. Companies need more from financial analytics than just accurate financial statement analysis. This financial analytics training program explores the myriad possibilities of improved financial transaction performance and revenue growth that ensue when machine learning approaches are integrated with traditional humdrum financial processes. Whether it is with respect to stock market prediction or customer profitability, financial analytics enables to provide a direction in predicting all. This program blends easy-to-use statistical tools to equip the participants with the requisite skill sets in analyzing financial data. By the end of this program, the participants would be able to perform the required financial analysis using powerful tools like Advance Excel, SPSS and R.

WHO SHOULD ATTEND?

The STTP aims at welcoming all the:

- ✓ Academicians
- ✓ Research Scholars
- ✓ Industry Professionals

REGISTRATION LINK:

<https://forms.gle/n3N85DqatpMFbyT89>

LEARNING OUTCOMES

On Successful completion of this program participants will be able to:

- ✓ Understand the concept of financial analytics in financial decisions of business.
- ✓ Analyze real-life cases and understand the concept of forensic finance.
- ✓ To acquaint with relevant softwares' in financial analytics.
- ✓ To apply financial theories and models using real market data.

Email id: sttipbmr.fin@ipsacademy.org

RESOURCE PERSONS



Dr. Prabhat Pankaj
Professor and Director
Jaipuria Institute of Management,
Jaipur

Dr. Vinay Goyal
Associate Professor
S.P. Jain Institute of
Management and Research,
Mumbai



Dr. C.P. Gupta
Professor
Department of Finance and
Economics
University of Delhi, Delhi

Mr. Hitesh Sethia
Consultant and Analyst
Stock Market, Mumbai



Dr. Saurav Agrawal
Professor, HBTU Kanpur
and
Alumnus IIT Kanpur

Mr. Pranabesh Chatterjee
Senior Manager Analytics
Ocwen Financial Services,
Bangalore
and
Alumnus IIM Indore



PROGRAM OUTLINE

- ✓ Predictive Analytical tools and their Application in Finance
- ✓ Portfolio Management Using R
- ✓ Derivative Data Analytics
- ✓ Financial Modelling
- ✓ Data Visualization and Presentation
- ✓ Publication in High Quality Impact Journal in Accounting and Finance

IMPORTANT DATES

Phase 1: February 22 – 27, 2021

Phase 2: March 15 - 20, 2021

Phase 3: April 05 - 10, 2021

Registration should be on or before

16th of February, 2021 for Phase 1

9th of March, 2021 for Phase 2 and

30th of March, 2021 for Phase 3

INFORMATION FOR PARTICIPANTS

- ✓ **No Registration fees**
- ✓ The STTP will be conducted in online mode using Zoom platform.
- ✓ Participants willing to participate in this online STTP should have relevant online gadgets viz., laptop/desktop with adequate internet connectivity.
- ✓ The participants who have attendance 80% and more and also score minimum 60% marks in the online test will be issued e-certificates.
- ✓ Intimation to the participants about registration confirmation shall be given through e-mail.
- ✓ The STTP is organized in three Phases, however similar content will be delivered in each STTP, hence participants shall only participate in one of the Phases (1, 2 or 3) of STTP.
- ✓ The 6 days STTP will have sessions of five hours each day (Tentative Timings: 10 A.M - 11.30 A.M, 12 Noon - 1.30 P.M, 2.30 P.M - 4.30 P.M).

Program Chair

Dr. V.S. Kushwaha
Director, IBMR

Program Co-Coordinators

Dr. Mansi Kukreja
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Dr. Neha Sahu
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Ms. Deepti Shastri Gupta
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Program Coordinator

Dr. Sachin Mittal
Professor, IBMR

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