



Management 4.0 AICTE Sponsored Online Short Term Training Program (STTP)

Program Chair:

Dr. Vivek Singh Kushwaha
Director
IPS Academy, IBMR

Program Coordinator:

Dr. Sachin Mittal
Professor
IPS Academy, IBMR

Program Co-Coordinators:

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Dr. Kiran Gehani
9407267195

• Online STTP will be conducted in 3 Phases

Phase 1: Feb 15 - 20, 2021

Phase 2: Mar 22 -27, 2021

Phase 3: April 26 - May 01, 2021

Highlights:

- No Registration Fee
- The registration form on <https://forms.gle/guopAKaGXLNanXcbg> to be filled on or before
 - 5th Feb 2021 for Phase 1
 - 12th March 2021 For Phase 2
 - 16th April 2021 For Phase 3



Program Overview:

Management 4.0 seeks to unwind the relevance of Fourth Industrial Revolution over Management Professionals, Academicians, Industry Practitioners, Consultants, Budding Managers and Entrepreneurs. The Training Program aims to upskill professionals by giving them expert's insight into dimensions of Management 4.0 like Innovations in Teaching and Learning, Digital Marketing, HR Analytics, Utilizing Research to bridge Industry Academia Gap and Essence of Personal Effectiveness.

Management 4.0 STTP will embark a spark of potential learning's in dynamic perspective to help you meet the Modern Industry Demands in a rapidly-changing, diverse and Technology-led Economy.

Program Outline:

- Teaching Innovations in Management 4.0
- Digital Marketing in Management 4.0 Era
- Essence of Research in Management 4.0
- Emerging HR Analytics in Management 4.0
- Exploring Teaching Pedagogy in Management 4.0
- Management 4.0 & Personal Effectiveness

Learning Outcomes:

The program is oriented to enhance;

- Application of Innovative Concepts and Skill Development in Management 4.0
- Knowledge of HR Analytics, Digital Marketing and Personal Effectiveness in Management 4.0
- Understanding of Latest Research and Case Writing Techniques.

Information for Participants

- No registration fee for participants.
- The STTP is open to the faculty members, government and industry professionals, research scholars, entrepreneurs, consultants and management professionals.
- The STTP will be held on virtual platform i.e. ZOOM.US.
- Participants registration once confirmed, will be informed through mail.
- Each participant will receive the e-certificate only if they maintain minimum 80% attendance and minimum 60% marks in the online test.
- The STTP will be organized thrice. Hence, participants shall only register in one of the Phases (1, 2 & 3) of STTP.
- All relevant queries should be directed through e-mail at sttpbmr.mgt@ipsacademy.org.
- The 6 Day online STTP will have session of five hours each day
(Tentative timing: 10.00 to 11.30, 12.00 to 1.30, 2.30 to 4.30)

Resource Persons



Dr. Rajendra Nargundkar
Director,
NMIMS,
Bangalore



Dr. Girish Agrawal
Retd. Professor,
Institute of Rural Management,
Anand



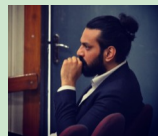
Dr. Vinay Goyal
Associate Professor,
S.P. Jain Institute of Management &
Research, Mumbai



Dr. Prateek Maheshwari
Associate Professor,
IIFM,
Bhopal



Dr. Karunesh Saxena
Director, IQAC Cell & Chairman,
Faculty of Management Studies,
FMS, Udaipur



Mr. Abhishank Babbar
Alumni of IIFT,
Storyteller & Mentor,
South Delhi



Mr. Yatish Mathur,
Ex-Vice President, Operations
Force Motors,
Team leader and Motivator



Mr. Divyansh Ganjoo
Director & Founder,
Pitara Studio,
Mumbai



Prof. Vinayak Nath
Serial Entrepreneur, Angel Investor,
Mentor &
TEDx Speaker



Prof. Manish Saraf
Education Business Consultant
& Mentor,
Indore



Shri Krishna Pad Das Ji
Youth Mentor & Life Skill Coach
Hare Krishna Movement,
The Akshaya Patra Foundation

To Register Please Follow:
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